

**April 13, 2017**

TO: Local Union Presidents & Recording Secretaries

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**ALL IN!**  
**Activating Local Unions!**  
**2017 Unifor Organizing Forum**  
**August 15-17, 2017**  
**Winnipeg, Manitoba**

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Over the last three years, Unifor has made great strides in terms of organizing new workers. More than 15,000 have joined forces with the existing 310,000 members of our Union across the country.

Organizing new members is a process: it requires every part of the union to be engaged, to reach out to communities of workers who do not benefit from union membership, and it requires forward thinking. Local unions, big and small, can play a role to map out their workplaces, make contact with non-union workers, and support them in getting their very own collective agreement.

The second Unifor Organizing Forum will provide local unions with tools they need to start organizing efforts or continue the work they have already begun. Participants will get a chance to hone their organizing skills by practicing some of the organizing techniques used by field organizers.

The Unifor Organizing Forum will be an opportunity to discuss and work on:

- Recent Unifor organizing success stories
- Workplace Mapping
- The Unifor All in! Campaign tools and resources
- Structured organizing conversations
- The connections between organizing and bargaining

**Attention Unifor Young Workers!**

Young workers have the potential to play a positive organizing role in Unifor for many years ahead. The Organizing Forum is offering young workers the opportunity to participate in a stand-alone portion of the forum, taking place on the evening of Wednesday, August 16, 2017 and the morning of Thursday, August 17, 2017. ***Local unions are encouraged to send members who are 35 years old and under to the Organizing Forum, and if possible, to also include them as part of their delegation for Canada Council.***

The Organizing Forum will take place at the **RBC Convention Centre, 375 York Avenue, Winnipeg, Manitoba.**

Unifor has reserved blocks of rooms, in conjunction with Canadian Council, until July 12, 2017 at 6 (six) accessible hotels in Winnipeg. Please see enclosed guide for hotel reservations and childcare.

Unifor seeks to make all union meetings and events accessible and barrier free. If you require accommodations for human rights related needs, we invite you to provide us with your relevant information so that we can take all reasonable steps to address any barriers to your participation in your Union. Please email requests to [catarina.xhuli@unifor.org](mailto:catarina.xhuli@unifor.org) or fax to: 416-495-3764.

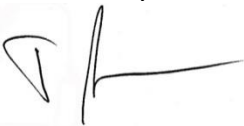
***Registering for the Organizing Forum does not register you for the Canadian Council taking place August 18 – 20, 2017.***

Registration opens from 6:00 p.m. to 8:00 p.m. Monday, August 14 at the RBC Convention Centre. The forum will begin on Tuesday, August 15 at 9:00 a.m. with additional registration starting at 8:00 a.m in the Presentation Theatre.

An agenda will be made available in advance of those attending the forum.

For more information, please contact Roxanne Dubois at [Roxanne.Dubois@unifor.org](mailto:Roxanne.Dubois@unifor.org) or 416-718-8444.

In solidarity,



**JOHN AMAN**  
**Director**  
**Organizing Department**

*JA/RD:cxcupe343*

cc: Front Office, National Representatives, National Co-ordinators, NEB, Laurie Wright

Enclosures: Registration Information, Child Care Registration, Forum Registration