



How to use this kit

As the recipient of this kit, you have an important role to play in getting the word out to other members — including many who may not yet be aware of our New Union we are building together.

The materials on the left-hand side of the folder are for your reference. These are for you to keep and refer to as needed. The materials on the right are for you to post at job sites and hand out to members while you talk with them about our New Union.

Here are steps you can take with this kit:

- 1 First, check out the contents of the kit.** A good place to start is with the background information on the reverse of this sheet about our New Union. You'll also find in your folder a separate sheet on how to talk about our New Union with members.
- 2 Head to job sites to talk with fellow members.** Ideally, this member to member outreach work will take place at members' places of work and at their Local's events. When you are at job sites and there are appropriate times to talk with members, engage them by saying "do you have a minute to talk about our union's future?" and then, using the talking points provided, let the member know the main *what, why* and *how* items for our New Union's formation. Then offer them the **handout** and if they have time and interest continue talking with them about our New Union.

If you do not have access to a photocopier, please contact your union's regional office for more copies.

If you have any questions about using this kit, or would like more information, please contact Shannon Devine (shannon.devine@caw.ca, 416.302.1699) or Roxanne Dubois (rdubois@cep.ca, 613.724.7486).

Thanks for your help!

YOUR MEMBER TO MEMBER KIT CONTAINS:

For your use:

- This sheet (**How to use the kit/About our New Union**)
- **Talking about our New Union**
- A **sign-up sheet** for members to be kept informed on our New Union

For posting and distributing to Members:

- 5 **posters**
- 5 **handout sheets**

The posters and handout sheets of this kit are for distribution. They can be photocopied and printed off the website www.newunionproject.ca as needed for distribution. We are hoping to reach as many members as possible in the coming weeks.

- 3 Ask your fellow members to sign up, learn more and get involved.** The kit also contains a **sign-up sheet** to obtain member email addresses and preferred contact information so they can receive up-to-date communications about our New Union. Members signing up via this sheet is the best way for them to be involved and informed on the creation of our New Union, and we strongly encourage you to convey the importance of them signing up to be kept informed. Feel free to copy the **sign-up sheet** as needed — and please fax or scan and send it to us with names and information you have collected. You'll see where to send in filled up sign up sheets on the bottom of the sheet itself.
- 4 Put up the enclosed posters in visible, high-traffic areas of your workplace and local.** Please photocopy the enclosed **poster** and post it on info boards around job sites and at local union offices and events. You can also attach to the poster your business card or contact info and write "call me to learn more about our New Union!"

