# Our health and dental plan is with Green Shield Canada (GSC)...

As Canada's only national not-for-profit health and dental benefits specialist, GSC delivers on their promises and provides great service. Over the past five years GSC has been the fastest growing health and dental benefits provider in Canada. Not only that, they also have a strong relationship with Unifor. After being founded in 1957 by 5 pharmacists in Windsor, they developed the first pre-paid drug plan and their first customer was Chrysler. They signed up their Union retirees and spouses in 1959 and inclusion of a drug benefit plan in Chrysler's CBA laid the groundwork in 1965 for adding workers and their families to the plan.

## Why partner with GSC? Well, they are different and that's a good thing...

GSC has a unique and powerful mission statement:

"To create innovative solutions that improve access to better health."

#### To support this mission, GSC makes a difference by:

- → Putting customers' needs first
- → Believing their people are critical to their success
- → Committing to excellence and innovation
- → Operating with integrity, fairness and respect
- → Enhancing the common good as it relates to better health

# GSC has a comprehensive health plan for you. Introducing GSC Health Assist...

GSC Health Assist plans cover you and your family for day-to-day medical, dental and travel expenses, as well as unforeseen health expenses. Nice and clear isn't it? It's as simple as that.

#### Here's just how simple it is...

### NO WAITING PERIOD

Coverage begins the first of the month following approval.

#### BENEFITS FOR LIFE

Coverage for as long as you need it (as long as you pay your monthlypremiums, of course).

### INCREASING MAXIMUMS

The longer you're on the plan, the better your coverage.

### TRAVEL COVERAGE INCLUDED

Emergency travel benefits and out-of-province/ country assistance – it's all part of the plan.

### NO PAPER WORK (ALMOST)

With GSC, you get a pay-direct card to use at all pharmacies and most dental and health care practices.

#### Service with a smile

And it just wouldn't be from GSC, if it didn't come with over-the-top customer service from our toll-free national Customer Service Centre – we've got all the knowledge to answer your questions, and a personality too!

#### Even more to feel good about...

As Canada's only national not-for-profit health and dental specialist, with GSC you receive expert coverage while being part of something bigger. They enhance the greater good through charitable giving for initiatives that improve access to better health. And it doesn't hurt that this allows them to offer very competitive rates!

#### What are you waiting for? Inquire now

Simple to understand—simple to apply for—simple to use. For questions about GSC HealthAssist plan options, or for more information about Unifor community chapters, contact **chapters@unifor.org**.



#### How to form a chapter...

- → A group of workers who share a common interest (based in a workplace, community or interest) can form a chapter to engage in sustained shared activity.
- → The group needs to show the commitment of a sufficient number of dedicated and active members.
- → The group must develop a clear strategy for how they will use the collective power of the union to better their conditions and win victories from employers, governments, or other campaign targets.
- → The members need to show that they support the founding principles of Unifor and adhere to the Unifor Constitution.
- → By starting the process to form a community chapter, Unifor can help by putting you in touch with existing chapters or local unions.

#### We're here for you...

Unifor employs a team of expert resource staff in a variety of specialized departments to assist local unions and members in building a stronger, more effective union.

Members in community chapters will be supported by various Unifor services, one of which is access to health and dental benefits plans.

#### For questions...

GSC HealthAssist plan options, or for more information about Unifor community chapters, contact chapters@unifor.org.





### Unifor. A union for everyone.

Unifor is a new kind of union, one that advocates on behalf of all working people (employed or unemployed) right across the country. As Canada's largest private sector union with more than 300,000 members in every major sector of the economy, Unifor is committed to creating a strong and effective union – making positive change in communities and workplaces across the country.

Unifor brings a modern approach to unionism: adopting new tools, involving and engaging our members.

## Have you heard about Unifor Community chapters?

#### We're building power for all workers...

Community chapters are a new form of union membership that aims to reach out to groups of workers that are generally excluded from union membership. Potential groups of people may include workers in workplaces where organizing campaigns have not yet succeeded; workers in precarious jobs; unemployed workers; students and any other group of workers hoping to improve their economic and social conditions.

