



unifor
theUnion | lesyndicat

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National Secretary-Treasurer
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LANA PAYNE
National President
Présidente nationale

DANIEL CLOUTIER
Quebec Director
Directeur québécois

Dear Employer,

Unifor is asking members to take photos of themselves and their colleagues at work to showcase the variety of sectors in our union in our online, social media, and print materials. We are proud to promote union-made and union-delivered products and services and appreciate cooperation from employers in doing so.

The union's Communications Department will be responsible for reviewing the images and ensuring they showcase our membership and their workplaces in a positive and safe manner. If you would prefer to use a photographer from your own staff, or if you have restrictions on what can be photographed, please let our members know.

If you have questions about this initiative, please contact Communications Representative Shelley Amyotte at shelley.amyotte@unifor.org.

With our thanks,

Jennifer Murray
Unifor Atlantic Regional Director

JM/lvcope343