

June 6, 2025

To: Local Union Presidents of Media Sector Units
National Representatives Servicing the Media Sector

Unifor National Media Industry Council

Redefining Media in a Post-Truth Era

October 15-19, 2025
Fairmont Empress, Victoria, British Columbia

Greetings,

The 31st meeting of the Unifor National Media Council will take place October 14-19, 2025. This Council will take place at the Fairmont Empress located at 721 Government Street in Victoria, British Columbia. The main plenary will commence at 1 p.m. on Friday, October 17, and will adjourn no later than 12:00 p.m. on Sunday, October 19.

This Council will focus on current issues facing the media sector. Join us for presentations, guest speakers and panels with in-depth discussions surrounding government support for media, changing business models, organizing and mental health in the workplace.

Looking forward to seeing everyone in Victoria!

In solidarity,

Julie Kotsis
Unifor Media Council Chair

Randy Kitt
Unifor National Media Director

Delegate Entitlement

DELEGATE DESIGNATION

- 0 to 200 members - 2 delegates
- 201 to 350 members – 3 delegates
- 351 to 500 members – 4 delegates
- 501 to 700 members – 5 delegates
- 701 to 1,000 members – 6 delegates
- 1,001 to 1,500 members – 7 delegates
- 1,501 to 2,500 members – 8 delegates
- 2,501 to 4,000 members – 9 delegates
- Over 4,000 – 10 delegates

Only elected delegates to the media council have the right to vote

Your delegate entitlement will come by a separate email following the call letter to your Local Union President.

Caucus Schedule

The Media Council Caucus schedule is as follows:

M1 Caucus	Wednesday, October 15	9:00 a.m. – 5:30 p.m.
Bell Media CTV, Rogers, Newspaper Caucus	Thursday, October 16	9:00 a.m. – 5:30 p.m.
Broadcast Caucus	Friday, October 17	9:00 a.m. – 12:00 p.m.
Equity Caucus	TBD	

Registration

Registration for the Media Council will be online. Locals can register their participants by visiting: <https://register1.unifor.org/>.

By now, Local Union Presidents have received their 2025 online username and password. If you are unable to find your registration information, please email registration@unifor.org and it will be resent.

The registration deadline is: **SEPTEMBER 12, 2025**

Council Registration Fee:

The registration fee for the Media Council is \$150.00 and cheque can be **made payable to the MEDIA COUNCIL** and sent here:

**Unifor National Office
Attn: Kimberley O'Neil – Media Council
115 Gordon Baker Rd.
Toronto, ON M2H 0A8**

Registration Fees MUST be received PRIOR to attending the Media Industry Council.

To attend this conference, you must register as per above and arrange your own transportation and book your accommodations at the Fairmont Empress.

Room check-in begins at 4:00 p.m. and check-out is at 11:00 a.m. on the date of your departure.

Accommodation Fees:

	Single/Double Rate:
Fairmont City View:	\$239.00 (2 double beds, 1 Queen or 1 King)
Deluxe City View:	\$269.00 (1 Queen, 2 Queens or 1 King)
Fairmont Harbour View:	\$309.00 (2 double beds, 1 Queen)
Junior Suite City View:	\$329.00 (1 King)
Deluxe Harbour View:	\$339.00 (1 King or 1 Queen)
Signature Harbour View:	\$359.00 (1 King)
Fairmont Gold City View:	\$389.00 (1 King, 1 Queen)
One Bedroom Suite City View:	\$409.00 (1 King)
Fairmont Gold Deluxe City View:	\$419.00 (1 King)
Fairmont Gold Harbour View:	\$449.00 (1 King)

Additional Fees and taxes:

Provincial Hotel Room Tax (PST) – 11%
Goods and Services Tax (GST) – 5%
Destination Marketing Fee (DMF)– 1%

Additional Room Occupants:

Each extra person sharing a room will be charged an additional \$50.00 per night or \$70.00 per night for Fairmont Gold Rooms. There will be no charge for children up to and including the age of 18 years who share with their parents. Maximum occupancy per room is up to 4 persons, Fairmont guestroom is maximum 3 persons and Deluxe guestroom is maximum 4 persons.

EARLY DEPARTURE FEES:

Fairmont Hotels & Resorts currently charges an Early Departure Fee of \$119.50 (50% contracted room rate) for guests who depart prior to their confirmed departure date.

Reservation Procedure at Fairmont Empress:

Please call Fairmont Empress Reservations Department at (250) 384-8111 or their Global Reservations Centre at 1-800-230-6922 and reference Unifor Media Council to obtain the discounted rate.

OR book your rooms directly online through the portal provided by the Fairmont Empress.

<https://book.passkey.com/go/UniforMediaCouncil2025>

Cancellation Policy

Failure to notify the Fairmont of room cancellations 72 hours prior to the event will result in one night charge to the final bill.

Child Care

Child Care is not available for the Media Council.

Questions

If you have questions regarding the conference or require additional information, please contact Kimberley O'Neil at 416-495-3772 or by email to: Kimberley.ONeil@unifor.org

We look forward to seeing you at the Fairmont Empress in Victoria!