



# Unifor Local Website Solution





### **A Unified Website Solution**

Northern Commerce and Unifor have teamed up to roll out a redesigned and engagement-driven website (www.unifor.org). As part of our work, Unifor National has taken the lead in developing a Drupal 9 framework for Unifor Locals.

# Why Upgrade?

Drupal 9 makes content editing a breeze, offering simple, intuitive and powerful tools to administrators. It boasts a clean experience for those accessing the site on mobile devices, and new Drupal UI changes to promote accessibility and easy content creation.



### An Opportunity for Your Local

The team is now extending the opportunity to Unifor Locals to leverage the work being completed on the National site, and provide and support branded, flexible, visually powerful, and easy-to-use websites.

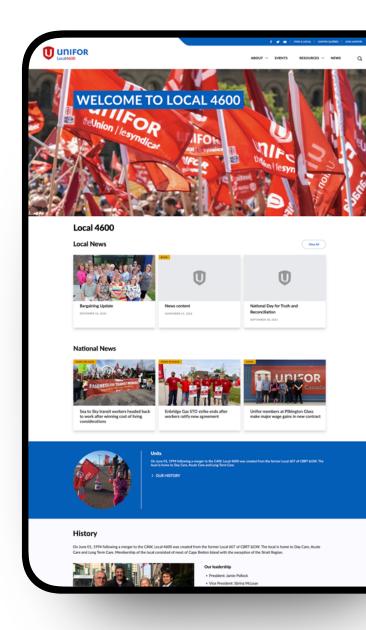
Joining up and adopting a new website will extend the following benefits to your local teams, membership, and communities:

- Branded website within the overall Unifor infrastructure - integration with your Local logo.
- Media and alerts integration with the National site.
- Optimized editing experience for easy-to-modify content blocks.
- Homepage, news (Local and National), events, alerts, header/footers, navigation menu.
- Social media integration.
- Contributor, Editor & Administrator user roles/ permissions to effectively manage content.
- Multilingual capabilities, if applicable.
- Site search integration.

### **Live Local Sites**

Northern has designed a light-weight solution that is deployed quickly, branded proudly Unifor, and launched on National hosting, offering a low-cost, maintained and reliable website package.

Check out <u>Unifor Local 410</u> and <u>Unifor Local 598</u> who have launched their new sites with Northern Commerce and Unifor National.



# Registration

<u>Click here</u> and complete the required fields to register now.

Please direct any questions to **Sarah McCue** (sarah.mccue@unifor.org) at Unifor National.



# **Cost and Deliverables**

<b>Deliverable</b>	New Site
Website Build	
Deploy Drupal Website	
Built on the most current version of Drupal, your local site will be migrated to one of	✓
the best, most intuitive and easiest to update solutions on the marketplace.	
Website Content Migration	
Existing website content will move easily to the new site. The process is simple and	
intuitive. Your website Administrator will be given all the training and tools required.	✓
Note: Northern and Unifor National are <i>not</i> responsible for migrating existing website content.	
Each local will be responsible for migrating their content - and we'll help!	
Quality Assurance, Testing, Deployment	
Quality Assurance Testing	,
Functionality validation and testing	<b>✓</b>
Deploy site to hosting environment	
Training	
Editor/Administrator Training Session	<b>✓</b>
Training Documentation	
Pricing Quote	\$3,500 One-time fee
Annual Support and Maintenance Package	
Northern 360 Support Services	
Uptime Monitoring	<b>✓</b>
Drupal core upgrades	
Shared upgrades with deployed National site	
Annual Support Quote	\$500/year

