

Invest in Canada

Auto in Windsor



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What the Auto Industry means to Windsor

Direct jobs: 13,300

Every day in 2015 autoworkers in Windsor:

- Built 714 vehicles, 1,334 engines and tens of thousands of other auto parts
- Produced \$35 million worth of products
- Paid \$741,000 in income, payroll, sales and property tax

The Industry

- **Windsor has the highest auto industry concentration in Canada** with an assembly plant, major engine operations and more than 50 other independent auto parts operations.
- Vehicles assembled in Windsor by Fiat Chrysler: Dodge Caravan, Chrysler Town & Country and Chrysler Pacifica (starting in 2016).
- **260,777 vehicles were built in Windsor in 2015** (or 714 per day), and **Ford workers built 487,000 engines** (or 1,334 per day).
- The industry **produced vehicles and parts worth \$13 billion in 2015**, (or \$35 million per day).

Jobs and the Economy

- The auto industry **directly employs 13,300 people** in Windsor, or about **one out of every twelve jobs**.
- Autoworkers' paycheques **contributed \$874 million to the Windsor economy** in 2015.
- Major original equipment manufacturing operations are estimated to **stimulate 46,200 additional jobs throughout the economy**.

Supporting Our Community

- In 2015, Windsor **autoworkers contributed \$218 million in income, payroll and sales taxes** (or \$597,000 per day) – money that supports services that we all depend upon, like health care, education and social services.
- Most autoworkers own their own homes, and **Windsor auto worker households supported \$53 million in municipal taxes in 2015** (or \$144,000 per day) helping to pay for local services.
- Autoworkers' fundraising efforts also directly support community organizations such as the United Way, women's shelters and food banks.

SOURCES:

Vehicle Production: Ward's Automotive, Reference Center.

Engine and Transmission Production: Company sources.

Employment: Statistics Canada, Labour Force Survey, custom data for selected Census Metropolitan Areas; Unifor estimates for St. Catharines-Niagara, as well as Ingersoll and Woodstock; Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0023.

Production Value: Statistics Canada, Monthly Survey of Manufacturing, CANSIM table 304-0014.

Spin-off Employment: Hill, Kim, Debra Maranger Menk, Joshua Cregger and Michael Shultz. (2015). *Contribution of the Automotive Industry to the Economies of all Fifty States and the United States*. Ann Arbor: Center for Automotive Research.

Earnings: Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0026.

Exports: Statistics Canada, Industry Canada, *Strategis Trade Data Online*.

Income Tax: Unifor calculations, average personal income tax at selected income levels: Canadian Tax Foundation. *The Finances of the Nation*. Selected years.

Sales Tax: Unifor calculations: Statistics Canada, Census of Population; Statistics Canada, Survey of Household Spending, CANSIM table 203-0021; Statistics Canada, Government finance statistics, statement of government operations and balance sheet, CANSIM table 385-0032.

Payroll Tax: Employee contributions to the Canada Pension Plan and Employment Insurance, 2015 rates.

Property Tax: The Fraser Institute, *Canadian Tax Simulator*, 2015.

