

Invest in Canada

Auto in Waterloo Region

(including Kitchener, Waterloo, Cambridge)



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What the Auto Industry means to the Waterloo Region (including Kitchener, Waterloo, Cambridge)

Direct jobs: 12,500

Every day in 2015 Waterloo Region autoworkers:

- Built 955 vehicles
- Produced \$27 million worth of products
- Paid \$662,000 in income, payroll, sales and property tax

The Industry

- Waterloo Region is situated in the heart of Canada's auto industry, with **an assembly plant and dozens of auto parts facilities**.
- Vehicles assembled in Cambridge by Toyota include the Corolla and Lexus RX.
- **348,412 vehicles were built in Cambridge in 2015** (or 955 per day).
- The industry **produced vehicles and parts worth \$9.7 billion in 2015**, (or \$27 million per day).

Jobs and the Economy

- The auto industry **directly employs 12,500 people** in Waterloo Region.
- Autoworkers' paycheques **contributed \$781 million to the Waterloo Region economy** in 2015 (or \$2 million per day).
- The major original equipment manufacturing operations in the region are estimated to **stimulate 28,400 additional jobs throughout the economy**.

Supporting Our Community

- In 2015, Waterloo Region **autoworkers contributed \$192 million in income, payroll and sales taxes** (or \$527,000 per day) - money that supports services that we all depend upon, such as health care, education and social services.
- Most autoworkers own their own homes, and **Waterloo Region autoworker households supported \$49 million in municipal taxes in 2015** (or \$135,000 per day) helping to pay for local services.
- Autoworkers' fundraising efforts also directly support community organizations such as the United Way, women's shelters and food banks.

SOURCES:

Vehicle Production: Ward's Automotive, Reference Center.

Engine and Transmission Production: Company sources.

Employment: Statistics Canada, Labour Force Survey, custom data for selected Census Metropolitan Areas; Unifor estimates for St. Catharines-Niagara, as well as Ingersoll and Woodstock; Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0023.

Production Value: Statistics Canada, Monthly Survey of Manufacturing, CANSIM table 304-0014.

Spin-off Employment: Hill, Kim, Debra Maranger Menk, Joshua Cregger and Michael Shultz. (2015). *Contribution of the Automotive Industry to the Economies of all Fifty States and the United States*. Ann Arbor: Center for Automotive Research.

Earnings: Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0026.

Exports: Statistics Canada, Industry Canada, *Strategis Trade Data Online*.

Income Tax: Unifor calculations, average personal income tax at selected income levels: Canadian Tax Foundation. *The Finances of the Nation*. Selected years.

Sales Tax: Unifor calculations: Statistics Canada, Census of Population; Statistics Canada, Survey of Household Spending, CANSIM table 203-0021; Statistics Canada, Government finance statistics, statement of government operations and balance sheet, CANSIM table 385-0032.

Payroll Tax: Employee contributions to the Canada Pension Plan and Employment Insurance, 2015 rates.

Property Tax: The Fraser Institute, *Canadian Tax Simulator*, 2015.

