

Invest in Canada

# Auto in London



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## What the Auto Industry means to London

**Direct jobs: 14,200**

### Every day in 2015 London and Region autoworkers:

- Built 1,528 vehicles
- Produced \$40 million worth of products
- Paid \$802,000 in income, payroll, sales and property tax

## The Industry

- The greater London region, including Ingersoll and Woodstock, hosts a major share of the nation's auto industry with two assembly plants, a military vehicle plant and dozens of independent auto parts facilities.
- Passenger vehicles assembled by General Motors in Ingersoll include the Chevrolet Equinox and GMC Terrain. In Woodstock, Toyota assembles the RAV4.
- The industry **produced automotive products worth \$14.6 billion in 2015**, (or \$40 million per day).

## Jobs and the Economy

- The auto industry **directly employs 14,200 people** in the London region.
- Autoworkers' paycheques **contributed \$946 million to the London region economy** in 2015 (or \$2.6 million per day).
- The major original equipment manufacturing operations in the region are estimated to **stimulate 54,100 additional jobs throughout the economy.**

## Supporting Our Community

- In 2015, London region **autoworkers contributed \$237 million in income, payroll and sales taxes** (or \$648,000 per day) - money that supports services that we all depend upon, such as health care, education and social services.
- Most autoworkers own their own homes, and **London region autoworker households supported \$56 million in municipal taxes in 2015** (or \$154,000 per day) helping to pay for local services.
- Autoworkers' fundraising efforts also directly support community organizations such as the United Way, women's shelters and food banks.

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**SOURCES:**

**Vehicle Production:** Ward's Automotive, Reference Center.

**Engine and Transmission Production:** Company sources.

**Employment:** Statistics Canada, Labour Force Survey, custom data for selected Census Metropolitan Areas; Unifor estimates for St. Catharines-Niagara, as well as Ingersoll and Woodstock; Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0023.

**Production Value:** Statistics Canada, Monthly Survey of Manufacturing, CANSIM table 304-0014.

**Spin-off Employment:** Hill, Kim, Debra Maranger Menk, Joshua Cregger and Michael Shultz. (2015). *Contribution of the Automotive Industry to the Economies of all Fifty States and the United States*. Ann Arbor: Center for Automotive Research.

**Earnings:** Statistics Canada, Survey of Employment, Payrolls and Hours, CANSIM table 281-0026.

**Exports:** Statistics Canada, Industry Canada, *Strategis Trade Data Online*.

**Income Tax:** Unifor calculations, average personal income tax at selected income levels: Canadian Tax Foundation. *The Finances of the Nation*. Selected years.

**Sales Tax:** Unifor calculations: Statistics Canada, Census of Population; Statistics Canada, Survey of Household Spending, CANSIM table 203-0021; Statistics Canada, Government finance statistics, statement of government operations and balance sheet, CANSIM table 385-0032.

**Payroll Tax:** Employee contributions to the Canada Pension Plan and Employment Insurance, 2015 rates.

**Property Tax:** The Fraser Institute, *Canadian Tax Simulator*, 2015.

